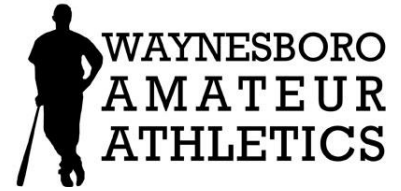


Waynesboro Amateur Athletics  
435 Essex Avenue, Suite 105  
Waynesboro VA 22980



## Promotions/Marketing Intern

### Description:

The Waynesboro Generals are operated by Waynesboro Amateur Athletics Inc. (WAA), a non-profit 501(c)(3) corporation managed by community volunteers. WAA's commitment to the community is to provide a civic responsible entity that improves the quality of amateur athletics, host a community fun filled family oriented activity, serve those in need, and demonstrate the example of responsible leadership within our Waynesboro, Virginia community. The Waynesboro Generals are a member of the Valley Baseball League (VBL), a summer baseball league founded in 1923 that plays in communities in the Shenandoah Valley, Virginia. The VBL, an NCAA-sanctioned league and a member of the National Alliance of College Summer Baseball, is funded in part by a grant from Major League Baseball. The League has produced well over 1,000 professional baseball players.

### Internship:

Waynesboro Amateur Athletics is looking for young, enthusiastic college students interested in a very interactive opportunity. The internship offers an opportunity to broaden, expand, and develop skills in promotional and marketing concentration. Interns will serve a vital role in the organization and will have responsibilities working under the General Manager, Tyler Hoffman, and Director of Baseball Operations, David Gauldin III.

### Responsibilities:

- Available for duration of season (June – Early August)
- Attend meetings with core volunteer and operations group
- Handle on-field promotions and fan interaction
- Set-up and manage contacts with game-day sponsors
- Update social media networks
- Establish new connections with local businesses
- Assist in game-day operations

### Requirements

We hope to learn from interns and share our experiences. Baseball knowledge is not necessary, but must be outgoing and engaging. There needs to be a willingness to become familiar with all facets of baseball and game-day operations. Interns should exert attention to detail, be idea driven, have the ability to update social media, and have the ability to communicate effectively with current and prospective sponsors and businesses. Housing assistance could be provided, but not guaranteed. This is an un-paid internship.

### How to Apply

Submit applications to [contact@waynesborogenerals.net](mailto:contact@waynesborogenerals.net) (Subject: Promotions/Marketing Intern) containing the following materials:

- Cover Letter – briefly state the reason for applying and your expectations for the internship. Please also state the approximate number of hours per week you are able to work and whether you have arranged housing.
- Resume – a current resume that includes a current address, e-mail address, and telephone number

For more information about the Waynesboro Generals and Waynesboro Amateur Athletics, Inc. please visit:

[www.waynesborogenerals.net](http://www.waynesborogenerals.net)